

Enno Siemsen PhD

Patrick A. Thiele Distinguished Chair in Business

Wisconsin School of Business, University of Wisconsin–Madison · Madison, WI, USA

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POSITIONS HELD

2021–	Patrick A. Thiele Distinguished Chair in Business University of Wisconsin–Madison, Wisconsin School of Business · Madison, WI, USA
2024–	International Distinguished Professor University of Bath, School of Management · Bath, UK
2016–	Director, Erdman Center for Operations & Technology Management University of Wisconsin–Madison, Wisconsin School of Business · Madison, WI, USA
2025–2026	Visiting Professor Nova University, Nova School of Business · Lisbon, PT
2018–2024	Associate Dean of MBA and Masters Programs University of Wisconsin–Madison, Wisconsin School of Business · Madison, WI, USA
2015–2021	Procter & Gamble Bascom Professor University of Wisconsin–Madison, Wisconsin School of Business · Madison, WI, USA
2012–2015	Associate Professor of Business Administration University of Minnesota, Carlson School of Management · Minneapolis, MN, USA
2008–2012	Assistant Professor of Business Administration University of Minnesota, Carlson School of Management · Minneapolis, MN, USA
2005–2008	Assistant Professor of Business Administration University of Illinois at Urbana–Champaign, Department of Business Administration · Champaign, IL, USA
2001–2005	Research and Teaching Assistant University of North Carolina at Chapel Hill, Kenan-Flagler Business School · Chapel Hill, NC, USA
1998–2001	Research and Teaching Assistant University of Göttingen, Department of Economics · Göttingen, Germany
1999	Internship Golden European Supplies Ltd., Consumer Electronics Production · Shenzhen, China
1997–1998	Internship & Contract Work Roland Berger & Partner GmbH, Strategic Management Consultancy · Munich, Germany

EDUCATION

2005	PhD in Operations, Technology and Innovation Management University of North Carolina at Chapel Hill “ <i>Essays on Knowledge Sharing</i> ” Thesis Advisor: Aleda V. Roth Thesis Co-chair: Sridhar Balasubramanian
2001	Diplom Kaufmann University of Göttingen “ <i>Controlling Knowledge Management</i> ” Thesis Advisor: Jürgen Bloech

RESEARCH PUBLICATIONS

- Park, Y. S., Lee, Y. S., Siemsen, E. (2025). **Two Heads are Better than One: Task Division and Decision Control in Inventory Planning.** *Production and Operations Management*, 34(7), 1977–1994 · cited by 0
- Petropoulos, F., Grushka-Cockayne, Y., Siemsen, E., Spiliotis, E. (2025). **Wielding Occam’s Razor: Fast and Frugal Retail Forecasting.** *Journal of the Operational Research Society*, 76(8), 1564–1583 · cited by 9

- Kent, P., **Siemsen, E.**, Shao, X. (2024). **The Impact of Co-location on Production Knowledge Transfer in Collectivist and Individualist Cultures.** *International Journal of Operations and Production Management*, 44(1), 179–205 · cited by 4
- Brau, R., Aloysius, J., **Siemsen, E.** (2023). **Demand Planning for the Digital Supply Chain: How to Integrate Human Judgment and Predictive Analytics.** *Journal of Operations Management*, 69(6), 965–982 · cited by 53
- Arvan, M., Fahimnia, B., Tam, T., **Siemsen, E.** (2023). **A Hidden Anchor: The Influence of Service Levels on Demand Forecasts.** *Journal of Operations Management*, 69(5), 856–871 · cited by 16
- Petropoulos, F., **Siemsen, E.** (2023). **Forecast Selection and Representativeness.** *Management Science*, 69(5), 2672–2690 · cited by 26
- Wuttke, D., Upadhyay, A., Wuttke-Linnemann, A., **Siemsen, E.** (2022). **Seeing the Bigger Picture? Ramping-Up Production with the Use of Augmented Reality.** *Manufacturing and Service Operations Management*, 24(4), 2349–2366 · cited by 37
- Dhanorkar, S., **Siemsen, E.** (2021). **How Nudges Lead to Improved Energy Efficiency in Manufacturing: Evidence from Archival Data and Field Study.** *Production and Operations Management*, 30(10), 3735–3757 · cited by 13
- Zhao, H., Xu, L., **Siemsen, E.** (2021). **Inventory Sharing and Demand-Side Underweighting.** *Manufacturing and Service Operations Management*, 23(5), 1217–1236 · cited by 42
- Fahimnia, B., Mehrdokht, P., **Siemsen, E.**, Bendoly, E., Wang, C. (2019). **Behavioral Operations and Supply Chain Management: A Review and Literature Mapping.** *Decision Sciences*, 50(6), 1127–1183 · cited by 198
- Arvan, M., Fahimnia, B., Reisi, M., **Siemsen, E.** (2019). **Integrating Human Judgment into Quantitative Forecasting Methods: A Review.** *Omega*, 86, 237–252 · cited by 105
- Zhang, Y., **Siemsen, E.** (2019). **A Meta-Analysis of Newsvendor Experiments: Revisiting the Pull-to-Center Asymmetry.** *Production and Operations Management*, 28(1), 140–156 · cited by 75
- Dhanorkar, S., **Siemsen, E.**, Linderman, K. (2018). **Promoting Change from the Outside: Directing Managerial Attention in the Implementation of Environmental Improvements.** *Management Science*, 64(6), 2535–2556 · cited by 61
- Lee, Y. S., Seo, Y. W., **Siemsen, E.** (2018). **Running Behavioral Operations Experiments using Amazon’s Mechanical Turk.** *Production and Operations Management*, 27(5), 973–989 · cited by 8
- Petropoulos, F., Korentzes, N., Nikolopoulos, K., **Siemsen, E.** (2018). **Judgmental Selection of Forecasting Models.** *Journal of Operations Management*, 60(5), 34–46 · cited by 162
- Kent, P., **Siemsen, E.** (2018). **Production Process Moves: Template Use and the Need to Adapt.** *Production and Operations Management*, 27(3), 480–495 · cited by 11
- Wuttke, D., Donohue, K., **Siemsen, E.** (2018). **Initiating and Sustaining Supplier Involvement in Development Projects: Behavioral Aspects in the Contract Design.** *Production and Operations Management*, 27(1), 80–99 · cited by 27
- Lee, Y.-S., **Siemsen, E.** (2017). **Task Decomposition and Newsvendor Decision Making.** *Management Science*, 63(10), 3226–3245 · cited by 93
- Ball, G., **Siemsen, E.**, Shah, R. (2017). **Do Plant Inspections Predict Future Quality? The Role of Investigator Experience.** *Manufacturing and Service Operations Management*, 19(4), 534–550 · **Lead Article** · cited by 89
- Jones-Christensen, L., **Siemsen, E.**, Branzei, O., Viswanathan, M. (2017). **Response Pattern Analysis: Assuring Data Integrity in Extreme Research Settings.** *Strategic Management Journal*, 38(2), 471–482 · cited by 17
- Kor, Y., Mahoney, J., **Siemsen, E.**, Tan, D. (2016). **Penrose’s ‘The Theory of the Growth of the Firm’: An Exemplar of Engaged Scholarship.** *Production and Operations Management*, 25(10), 1727–1744 · cited by 72
- Kremer, M., **Siemsen, E.**, Thomas, D. (2016). **The Sum and its Parts: Judgmental Hierarchical Forecasting.** *Management Science*, 62(9), 2745–2764 · cited by 78
- Gray, J., **Siemsen, E.**, Vasudeva, G. (2015). **Colocation Matters: Conformance Quality and the Interdependence of R&D and Manufacturing in the Pharmaceutical Industry.** *Management Science*, 61(11), 2760–2781 · cited by 109
- Seifert, M., **Siemsen, E.**, Hadida, A., Eisingerich, A. (2015). **Effective Judgmental Forecasting in the Context of Fashion Products.** *Journal of Operations Management*, 36, 33–45 · cited by 69
- Jones-Christensen, L., **Siemsen, E.**, Balasubramanian, S. (2015). **Consumer Behavior Change at the Base of the Pyramid: Bridging the Gap Between For-Profit and Social-Responsibility Strategies.** *Strategic Management Journal*, 36(2), 307–317 · cited by 40
- Moritz, B., Kremer, M., **Siemsen, E.** (2014). **Deliberate or Intuitive: Decision Speed and Cognitive Reflection in Demand Forecasting Behavior.** *Production and Operations Management*, 23(7), 1146–1160 · cited by 106

- Anand, G., Gray, J., **Siemsen, E.** (2012). **Decay, Shock, and Renewal: Process Entropy and Quality Control in the Pharmaceutical Industry.** *Organization Science*, 23(6), 1700–1716 · cited by 126
- Kremer, M., Moritz, B., **Siemsen, E.** (2011). **Demand Forecasting Behavior: System Neglect and Change Detection.** *Management Science*, 57(10), 1827–1843 · cited by 146
- Katok, E., **Siemsen, E.** (2011). **Why Genius Leads to Adversity: Experimental Evidence on the Reputational Effects of Task Difficulty Choices.** *Management Science*, 57(6), 1042–1054 · cited by 22
- Siemsen, E., Roth, A., Oliveira, P.** (2009). **Common Method Bias in Regression Models with Linear, Quadratic, and Interaction Effects.** *Organizational Research Methods*, 13(3), 456–476 · cited by 2617
- Siemsen, E., Roth, A., Balasubramanian, S., Anand, G.** (2009). **The Influence of Psychological Safety and Confidence on Employee Knowledge Sharing.** *Manufacturing and Service Operations Management*, 11(3), 429–447 · cited by 306
- Siemsen, E.** (2008). **The Hidden Perils of Career Concerns in R&D Organizations.** *Management Science*, 54(5), 863–877 · [Lead Article](#) · cited by 54
- Siemsen, E., Roth, A., Balasubramanian, S.** (2008). **How Motivation, Opportunity and Ability Drive Knowledge Sharing: The Constraining Factor Model.** *Journal of Operations Management*, 26(3), 426–445 · cited by 509
- Siemsen, E., Balasubramanian, S., Roth, A.** (2007). **Incentives that Induce Task-Related Effort, Helping and Knowledge Sharing in Workgroups.** *Management Science*, 53(10), 1533–1550 · cited by 273
- Siemsen, E., Bollen, K.** (2007). **LAD: An Alternative Estimator for Structural Equation Models.** *Sociological Methods and Research*, 36(2), 227–265 · cited by 23

BOOKS, CHAPTERS & OTHER PUBLICATIONS

- Kolassa, S., Rostami-Talbar, B., **Siemsen, E.** (2023). **Demand Forecasting for Executives and Professionals.** *CRC Press* · cited by 14
- Petropoulos, F., **Siemsen, E.** (2022). **Representativeness: A New Criterion for Selecting Forecasts.** *Foresight*, 65, 5–12
- Nelson-Sanford, B., **Siemsen, E.** (2020). **A Short History of STEM Designation in MBA Programs.** *OR/MS Today*, 47(6)
- Goodwin, P., Moritz, B., **Siemsen, E.** (2018). **Chapter 11: Forecast Decisions.** *Handbook of Behavioral Operations* (Katok, E., Donohue, K., Leider, S., eds.) · cited by 15
- Ben-Ner, A., **Siemsen, E.** (2017). **Decentralization and Localization of Production: The Organizational and Economic Consequences of Additive Manufacturing.** *California Management Review*, 59(2), 1–19 · [Lead Article](#) · cited by 214
- Kolassa, S., **Siemsen, E.** (2016). **Demand Forecasting for Managers.** *Business Expert Press*
- Croson, R., Schultz, K., **Siemsen, E., Yeo, L.** (2013). **Behavioral Operations: The State of the Field.** *Journal of Operations Management*, 31(1–2), 1–5 · cited by 233
- Siemsen, E.** (2011). **The Usefulness of Behavioral Laboratory Experiments.** *Journal of Supply Chain Management*, 47(3), 17–18 · cited by 67
- Donohue, K., **Siemsen, E.** (2009). **Behavioral Operations: Applications in Supply Chain Management.** *Wiley Encyclopedia of Operations Research and Management Science* · cited by 24
- Siemsen, E.** (2009). **That Thing Called Be-Op's: Behavioral Operations Emerges into the Mainstream.** *POMS Chronicle*, 16(1), 12–13

WORKING PAPERS

- Siemsen, E., Spiliotopoulou, E.** **Chicken or the Egg? Forecast and Order Adjustments in Supply-Chain Planning.** · [Revise & Resubmit at Management Science](#)
- Carraro, M., Mohadikar, M., Upadhyay, A., Wuttke, D., **Siemsen, E.** **When You Get What You Want, but Not What You Need: Digital versus Traditional Resources.** · [Revise & Resubmit at Management Science](#)
- Mohadikar, M., Wuttke, D., **Siemsen, E.** **It Takes Two to Troubleshoot: Technician-Expert Dyads and Augmented Reality in Remote Maintenance Tasks.**
- Niranjan, T. T., Shah, H., **Siemsen, E.** **To Have and Not to Hold: A Note on Supply Line Underweighting.**
- Abolghasemi, M., Petropoulos, F., **Siemsen, E.** **Forecast Reconciliation vs. Decision Reconciliation.**
- Feng, K., Zhang, M., Roehrich, J., **Siemsen, E.** **The Unbearable Lightness of Nudging: Preventing Data Leaks for Generative AI Users.**
- Petropoulos, F., Girolimetto, D., Spiliotis, E., **Siemsen, E.** **Veto Model Selection.**

AWARDS, FELLOWSHIPS & GRANTS

06/2025	Outstanding Paper Award, IJOPM
05/2024	Dean's Distinguished Service Award
02/2024	Jack Meredith Best Published Paper Award
09/2019	FDA Research BAA — \$1.7M, Investigator
09/2018	Chris Voss Highly Commended Paper Award, EUROMA
05/2018	Erwin Gaumnitz Distinguished Research Award, Wisconsin School of Business
12/2017	FDA Research Grant — \$1.5M, Principal Investigator
10/2017	M&SOM Young Scholar Award
05/2017	APICS Research Grant — \$41.5K, Co-Investigator
08/2016	JOM Associate Editor Service Award
05/2016	Fetzer Fellowship, Wisconsin School of Business
05/2015	Teaching Innovator of the Year Award — MBA Association, Carlson School of Management, University of Minnesota
05/2014	Best Associate Editor for JOM Award
09/2013	Management Science Distinguished Service Award
06/2013	Behavioral Operations Conference Best Paper Presentation
05/2013	Best Associate Editor for JOM Award
03/2011	M&SOM Meritorious Service Award
02/2008	Alumni Association Award for Excellence in Graduate Teaching — College of Business, University of Illinois at Urbana-Champaign
12/2006	M&SOM Meritorious Service Award
08/2006	Buffa Dissertation Competition Honorable Mention — Decision Sciences Institute
05/2004	Joseph Juran Doctoral Dissertation Fellowship — Juran Center for Quality Management, University of Minnesota
05/2004	Peggy Lee & Sunil Wahal Award for Outstanding PhD Students — University of North Carolina at Chapel Hill
05/2003	Joseph Juran Doctoral Paper Fellowship — Juran Center for Quality Management, University of Minnesota

EDITORIAL WORK

Manufacturing & Service Operations Management

Associate Editor	2024–
Guest Associate Editor	2019–2024

Management Science

Associate Editor	2025–
Guest Associate Editor	2009–2010

Production and Operations Management — Department Editor

Global Operations Strategy Department	2013–2019
Behavioral Operations Department	2025–

Production and Operations Management — Senior Editor

Behavioral Operations	2024–2025
Global Operations Strategy Department	2020–2025
Management of Technology Department	2011–2013
New Product Development Department	2010–2016
Operations Strategy & Flexibility Department	2007–2013

Journal of Operations Management

Associate Editor	2010–
Invited Editor, Special Issue on Behavioral Operations (with Ken Schultz and Rachel Croson; published February 2013)	2011

Decision Sciences Journal

Department Editor — Behavioral Operations & Supply Chain Management Department

2017-2025

Associate Editor

2010-2017

International Journal of Production Management

Associate Editor

2026-

Naval Research Logistics

Associate Editor

2019-

Supply Chain Management Journal

Associate Editor

2017-

Omega

Co-editor, Special Issue on Human Judgment in Forecasting

2017-2018

Ad-hoc reviewer for Management Science, Manufacturing and Service Operations Management, IEEE Transactions on Engineering Management, European Journal of Operational Research, Logistics and Transportation Review, Asia-Pacific Journal of Operational Research, Omega, Decision Support Systems, Organizational Research Methods, International Journal of Forecasting, Journal of Applied Psychology, International Journal of Management Reviews, International Journal of Logistics Management, Economics Letters, Basic and Applied Social Psychology, and Organizational Behavior and Human Decision Processes.

LEADERSHIP IN PROFESSIONAL SOCIETIES

Minnesota Patient Innovation Forum

Conference Chair (2014)

INFORMS Behavioral Operations Management Section

Treasurer (2007–2008) · Secretary (2008–2010) · Vice President (2010–2012) · President (2012–2014)

POM College of Product Innovation and Technology Management

Chair for Special Events (2010–2011) · Co Program Chair for Mini-Conference (November 2011)

INFORMS

Arrangements Co-Chair, Annual Conference 2013

PARTICIPATION ON PRIZE COMMITTEES

- M&SOM Responsible Research in OM Award, Judge, 2024
- INFORMS Behavioral Operations Best Working Paper Award, Judge/Committee Member, 2013, 2014, 2016, 2017, 2019, 2020, 2026
- JOM Best Published Paper Award, Nominator, 2014
- INFORMS JFIG Best Working Paper Competition, Judge, 2013, 2014
- POMS College of Supply Chain Student Paper Competition, Judge/Committee Member, 2008, 2010, 2011, 2013, 2016, 2017
- MSOM Student Paper Competition, Judge, 2006–2010
- DSI Doctoral Dissertation Competition, Judge, 2008, 2011
- Juran Fellowship Awards, Judge, 2006–2010

ADVISORY BOARD MEMBERSHIPS

2026-

Azirella

Advisory Board Member

2025-

Scirise

Advisory Board Member

DOCTORAL STUDENTS

Brent Moritz · PhD '10

Committee Member, University of Minnesota. Placed at Penn State University

Yinghao Zhang · PhD '14

Committee Member, University of Minnesota. Placed at Salisbury University, now at University of Cincinnati

George Ball · PhD '15

Committee Member, University of Minnesota. Placed at Indiana University Bloomington

Suvrat Dhanorkar · PhD '15

Committee Member, University of Minnesota. Placed at Penn State University

Ujjal Mukherjee · PhD '15

Committee Member, University of Minnesota. Placed at University of Illinois

Stefanie Protzner · PhD '16

Committee Member, Erasmus University Rotterdam. Placed at H.C. Starck

Pettis Kent · PhD '18

Advisor, University of Minnesota. Placed at Loyola University Chicago, now at the University of Memphis

Thomas Mulholland · PhD '18

Committee Member, University of Wisconsin–Madison (Mechanical Engineering). Working at startup

Mahdi Mahmoudzadeh · PhD '20

Committee Member, Georgia Tech. Placed at University of Auckland

Rebekah Brau · PhD '20

Committee Member, University of Arkansas. Placed at Brigham Young University

INVITED PRESENTATIONS

"It Takes Two to Troubleshoot: Technician-Expert Teams and Augmented Reality in Repair Operations"

University of Tilburg, 9/25/25; TUM, 10/6/25; Nova SBE, 11/3/25; Koc University, 11/28/25; University of Bath, 12/9/25; ETH Zurich, 2/17/26; University College London, 3/16/26; IE Business School, 4/17/26; ESMT, 5/6/26; IESE Business School, 5/21/26.

"Forecast vs. Order Adjustments"

Oregon State University, 3/8/24; University of Bath, 7/9/24; Dartmouth, 11/14/24; INSEAD, 3/12/25; HEC, 3/14/25.

"Ramping up Production with the Use of Augmented Reality"

Boston University, 2/6/20; University of Liverpool, 3/6/20; UW-Madison, 12/1/20; Erasmus University Rotterdam, 3/28/22; Tilburg University, 3/29/22; UMN-Duluth, 10/6/22; University of Maastricht, 7/4/24.

"Production Process Moves: Template Use and the Need to Adapt"

George Washington University, 11/3/17; Rutgers University, 12/8/17; Georgetown University, 5/25/18; Arizona State University, 10/12/18; University College London, 3/1/19; City University New York, 4/2/19; Iowa State University, 4/19/19.

"Behavioral Inventory Sharing"

University of Illinois, Urbana-Champaign, 9/14/16; University of Arkansas, Fayetteville, 10/14/16; University of Wisconsin-Madison, 2/28/17; University of Chicago, 5/2/17; Fudan University, 5/24/17; Shanghai Jiao Tong University, 5/26/17.

"Response Pattern Analysis"

University of Wisconsin-Madison, 3/14/16.

"Inspector Experience and Product Recalls in the Medical Device Industry"

University of Wisconsin-Madison, 3/20/15; Singapore University of Technology & Design, 12/14/15; TU Eindhoven, 1/7/16; Erasmus University Rotterdam, 1/8/16.

"Task Decomposition in the Newsvendor Experiment"

Harvard Business School, 4/11/13; Southwest University of Finance and Economics, 6/13/13; University of South Carolina, 10/10/14; Singapore University of Technology & Design, 12/16/15; Tianjin University, 12/19/15; Georgia Tech, 2/26/16.

"The Sum and its Parts: A Behavioral Investigation of Top-Down and Bottom-Up Forecasting Processes"

Judge School of Business, 7/20/12; Naveen Jindal School of Management, UT Dallas, 11/8/12; European Business School, Wiesbaden, 8/31/13; University of Bath, 9/2/13; Cornell University, 9/13/13; Ohio State University, 4/7/14.

"The Manufacturing Quality Implications of Collocating R&D and Manufacturing"

Judge School of Business, 10/24/11; Carlson Summer Econometrics Series, 5/31/12; University of Cologne, 8/20/13; University of California, Berkeley, 11/8/13; Swiss Federal Institute of Technology Zurich, 6/3/14.

"Project Ambiguity in Fluid Design Teams"

Carlson School of Management, 10/22/10.

"Behavioral Demand Forecasting"

Carlson School of Management, 12/11/09; University of Alberta, 6/11/10; Darden School of Business, 11/16/10.

"Common Method Bias in Regression Models with Linear, Quadratic and Interaction Effects"

Instituto de Empresa, Madrid, 9/17/09.

"Organizational Entropy"

Carlson School of Management, 4/24/09.

"The Hidden Perils of Career Concerns in R&D Organizations"

Georgia Institute of Technology, 12/10/07; European School of Management and Technology, 1/9/08; National University of Singapore, 1/22/08; University of Michigan, 2/1/08; University of Minnesota, 2/7/08; Emory University, 2/12/08; Harvard University, 2/14/08; London Business School, 2/21/08; INSEAD, 3/14/08; Ohio State University, 1/26/06.

TEACHING

TERM	COURSE	ROLE	RATING
Spring '26	Ops. and Sup. Chain Mgmt (Lisbon MBA)	Instructor	6.78/7.00
Spring '25	Transition to Executive Management (Exec Ed)	Instructor	7.0/7.0
Spring '25	Operations & Supply Chain (Custom Exec Ed)	Instructor	6.8/7.0
Fall '24	GB 656: Machine Learning for Bus. Analytics	Instructor	4.8/5.0
Fall '24	GB 656: Machine Learning for Bus. Analytics	Instructor	4.4/5.0
Fall '24	GB 656: Machine Learning for Bus. Analytics	Instructor	4.4/5.0
Fall '24	Sales & Operations Planning (Custom Exec Ed)	Instructor	—
Spring '24	Transition to Executive Management (Exec Ed)	Instructor	7.0/7.0
Fall '23	Sales & Operations Planning (Custom Exec Ed)	Instructor	9.0/10.0
Summer '23	Transition to Executive Management (Exec Ed)	Instructor	7.0/7.0
Spring '23	Transition to Executive Management (Exec Ed)	Instructor	6.9/7.0
Fall '22	Sales & Operations Planning (Custom Exec Ed)	Instructor	9.0/10.0

TERM	COURSE	ROLE	RATING
Spring '22	Transition to Executive Management (Exec Ed)	Instructor	6.9/7.0
Fall '21	Project Portfolio Management (Exec Ed)	Instructor	6.5/7.0
Fall '21	OTM 752 (EMBA Project Management)	Instructor	4.1/5.0
Fall '21	OTM 752 (MSBA Project Management)	Instructor	4.7/5.0
Fall '21	OTM 752 (MSBA Project Management)	Instructor	4.5/5.0
Spring '21	Transition to Executive Management (Exec Ed)	Instructor	6.9/7.0
Spring '21	OTM 752 (EvMBA Project Management)	Instructor	4.8/5.0
Fall '20	OTM 752 (EMBA Project Management)	Instructor	4.5/5.0
Fall '20	OTM 752 (MSBA Project Management)	Instructor	4.8/5.0
Spring '20	OTM 752 (EvMBA Project Management)	Instructor	4.8/5.0
Fall '19	OTM 752 (EMBA Project Management)	Instructor	4.3/5.0
Fall '19	OTM 752 (MSBA Project Management)	Instructor	4.0/5.0
Fall '19	OTM 752 (MBA Project Management)	Instructor	4.5/5.0
Summer '19	S&OP and Operations Strategy (Exec Ed)	Instructor	6.6/7.0
Spring '19	Transition to Executive Management (Exec Ed)	Instructor	6.2/7.0
Fall '18	OTM 752 (MBA Project Management)	Instructor	4.9/5.0
Fall '18	Sales & Operations Planning (Exec Ed)	Instructor	6.6/7.0
Spring '18	Transition to Executive Management (Exec Ed)	Instructor	6.7/7.0
Fall '17	OTM 365 (BBA Project Management)	Instructor	4.7/5.0
Fall '17	OTM 765 (MBA Project Management)	Instructor	4.8/5.0
Spring '17	OTM 365 (BBA Project Management)	Instructor	4.8/5.0
Spring '17	Sales & Operations Planning (Exec Ed)	Instructor	—
Spring '17	Sales & Operations Planning (Exec Ed)	Instructor	7.0/7.0
Spring '17	Transition to Executive Management (Exec Ed)	Instructor	6.8/7.0
Fall '16	Sales & Operations Planning (Exec Ed)	Instructor	6.7/7.0
Fall '16	Sales & Operations Planning (Exec Ed)	Instructor	6.7/7.0
Spring '16	OTM 365 (BBA Project Management)	Instructor	4.9/5.0
Fall '15	VMBA 5705 (Gl. Exec. MBA Operations)	Instructor	5.5/6.0
Spring '15	SCO 6081 (MBA: Global Operations Strategy)	Instructor	5.7/6.0
Spring '15	SCO 6850 (MBA: Sales & Operations Planning)	Instructor	5.8/6.0
Fall '14	VMBA 5705 (Gl. Exec. MBA Operations)	Instructor	5.8/6.0
Fall '14	CMBA 5614 (Exec. MBA Operations)	Instructor	5.1/6.0
Spring '14	SCO 6850 (MBA: Sales & Operations Planning)	Instructor	5.4/6.0
Spring '14	SCO 6041 (MBA: Project Management)	Instructor	5.5/6.0
Fall '13	VMBA 5705 (Gl. Exec. MBA Operations)	Instructor	5.5/6.0
Fall '13	CMBA 5614 (Exec. MBA Operations)	Instructor	5.4/6.0
Fall '13	SCO 6041 (MBA: Project Management)	Instructor	5.5/6.0
Fall '13	SCO 6041 (MBA: Project Management)	Instructor	5.5/6.0
Summer '13	Cologne Summer School (BA: Project Man.)	Instructor	5.5/6.0
Spring '13	SCO 6081 (MBA: Global Operations Strategy)	Instructor	5.6/6.0
Spring '13	SCO 6041 (MBA: Project Management)	Instructor	5.9/6.0
Fall '12	VMBA 5705 (Gl. Exec. MBA Operations)	Instructor	5.5/6.0
Fall '12	SCO 6041 (MBA: Project Management)	Instructor	5.7/6.0
Fall '12	SCO 6081 (MBA: Global Operations Strategy)	Instructor	5.5/6.0
Spring '12	OMS 6041 (MBA: Project Management)	Instructor	5.6/6.0
Spring '12	OMS 6041 (MBA: Project Management)	Instructor	5.6/6.0
Fall '11	OMS 6041 (MBA: Project Management)	Instructor	5.7/6.0
Spring '11	OMS 3001 (BA: Operations Management)	Instructor	5.0/6.0
Spring '11	OMS 6041 (MBA: Project Management)	Instructor	5.5/6.0
Fall '10	OMS 6041 (MBA: Project Management)	Instructor	5.3/6.0
Summer '10	OMS 6041 (MBA: Project Management)	Instructor	5.4/6.0
Spring '10	OMS 3001 (BA: Operations Management)	Instructor	5.2/6.0
Spring '10	OMS 3001 (BA: Operations Management)	Instructor	5.4/6.0
Spring '10	OMS 3001 (BA: Operations Management)	Instructor	5.2/6.0

TERM	COURSE	ROLE	RATING
Spring '10	OMS 6041 (MBA: Project Management)	Instructor	5.4/6.0
Spring '09	OMS 3001 (BA: Operations Management)	Instructor	4.8/6.0
Spring '09	OMS 3001 (BA: Operations Management)	Instructor	5.1/6.0
Spring '09	OMS 3001 (BA: Operations Management)	Instructor	5.7/6.0
Spring '08	BA 590 (MBA: Operations Strategy)	Instructor	4.5/5.0
Fall '07	BA 460 (BA: Business Process Management)	Instructor	4.3/5.0
Spring '07	BA 590 (MBA: Operations Strategy)	Instructor	4.7/5.0
Fall '06	BA 375 (BA: Business Process Management)	Instructor	4.6/5.0
Fall '06	BA 460 (BA: Business Process Management)	Instructor	4.8/5.0
Spring '06	BA 590 (MBA: Operations Strategy)	Instructor	4.7/5.0
Fall '05	BA 460 (BA: Business Process Management)	Instructor	4.7/5.0
Summer '04	BA 130 (BA: Operations Management)	Instructor	4.7/5.0
Spring '04	BA 130 (BA: Operations Management)	Instructor	—
Fall '00	Microeconomics I	TA	—
Fall '99	Macroeconomics I	TA	—

Listed on the Illinois List of Teachers Ranked as Excellent for Fall '05, Spring '06, Fall '06 and Spring '07.

SOFTWARE & WEBSITES

GITHUB REPOSITORIES

siemsene/resilience

Open source supply resilience game

siemsene/emergencydepartment

Open source online queuing game

siemsene/beergame

Open source online beer game

siemsene/newsvendor

Open source newsvendor game

siemsene/PollPosition

Classroom polling software

WEBSITES

edutool.org

Website to share classroom apps

blog.edutool.org

Blog about vibe coding apps

omlist.edutool.org

Directory of all faculty in OM/SCM

MAJOR ADMINISTRATIVE INITIATIVES

2023-2024	Organization of two 'Generative AI' days at the Wisconsin School of Business.
2022-2024	Development and launch of online MSDIA program in partnership with edX.
2021-2024	Development and re-launch of Executive MBA program.
2020-2021	Development and launch of Technology Strategy & Product Management MBA Specialization, as well as coordination of new Marketing specializations in FTMBBA.
2019-2020	Development and launch of Professional MBA program and badges lifelong learning structure. Led a team to develop the proposal. Oversaw market research and industry feedback. Facilitated campus negotiations and academic governance. Oversaw operational deployment (scheduling, admissions, marketing, technology, course development, training, hiring).
2018-2019	Oversaw development and launch of three MS programs (Business Analytics, Real Estate, Supply Chain). Coordinated with departments, negotiations with campus, led academic governance, oversaw implementation teams.
2018-2019	Participated in major budget restructuring of the School of Business. Helped to close a significant gap in our budget by, e.g., restructuring financial aid and cost cutting.
2016-2018	Development of PharmD/OTM Named Option. Led coordination with School of Pharmacy & campus, supported academic governance, negotiated memorandum of understanding and oversaw launch.
2015-2016	Introduced STEM Designation to MBA Program Specializations.
2012-2013	Participated in development of Executive MBA elective system.