

Elton (Yi) Li

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Education

Management and Human Resource Department, Wisconsin School of Business, UW-Madison

PhD in Management 2020- 2025 expected

School of Economics and Management (SEM), Tsinghua University, Beijing

Master in Economics 2017- 2020

Bachelor in Economics and Finance 2013- 2017

University of Gottingen (with Tsinghua Big Data Research Institute), Gottingen, Germany

Visiting Scholar Dec.2019- Mar.2020

Working Projects & Ideas

When Platform Owners are Referees and Players : Complementors' Response Strategy 2021-present

Idea generation stage

Chinese Entrepreneurs in E-Commerce Era (TBA) Apr.2020- present

Data collection process with Huiyang Dai (Tsinghua University), Jizhe Li (Tsinghua University)

Teaching Assistant Experience

UW-Madison

MHR423/723 Strategic Management (Florence Honore) 2021spring

MHR403 Global Issues in Management (Min Li), MHR434 Venture Creation (Philip Greenwood) 2020fall

Tsinghua University

Advanced Econometrics I (Shengjie Hong) 2018fall

Econometrics I (Shengjie Hong) & Stata lectures 2017fall, 2018 spring

Awards and Honors

Wisconsin Dean's Naming Gift Scholarship 2020- present

Tsinghua Graduate Scholarship (Top 5%) Sept.2017

Tsinghua Second Class Scholarship for Freshmen (Top 5%) Sept.2014

Academic Services

Academic conference assistant: Guanxi for Guanxi Study 2019, Beijing Jun.2019

Academic conference assistant: 2018 & 2019 Tsinghua International Econometrics Conference, Beijing Jun.2018 & Jun.2019

Technical Strengths

Language: English (Fluent), Chinese (Native)

Computer skills: Stata, R, Python, Tableau