

Sung S. Kim

Operations and Information Management Department
Wisconsin School of Business
University of Wisconsin–Madison
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EMPLOYMENT

2016 - present	Peter T. Allen Professor in Business Wisconsin School of Business, University of Wisconsin–Madison
2001 - present	Assistant, Associate (tenured), and Full Professor Wisconsin School of Business, University of Wisconsin–Madison
1999 - 2001	Lecturer College of Management, Georgia Tech
1990 - 1995	Associate and Principal Research Engineer LG R&D Center, Korea

VISITING APPOINTMENTS

National University of Singapore, City University of Hong Kong, University of Canterbury (New Zealand), University of Oulu (Finland), University of Jyväskylä (Finland), and UNIST (Korea).

EDUCATION

2001	Georgia Institute of Technology College of Management (GPA 4.0/4.0) Ph.D. in Management Major Area: Information Technology Management Supporting Area: Industrial and Systems Engineering–Statistics	Atlanta, GA
1999	University of Wisconsin-Madison School of Business M.S. in Business Administration Major Area: Information Systems	Madison, WI
1990	Yonsei University College of Engineering B.S. in Electronic Engineering	Seoul, Korea

RESEARCH PUBLICATIONS

1. Zhang, J., W. Wang, L. Khansa, and S.S. Kim (2024), “Actual Private Information Disclosure in Online Social Networking Sites: A Reflective–Impulsive Model,” **Journal of the Association for Information Systems**, 25, 6, pp. 1533-1562.

2. Pan, S., D. Kwak, J. Kuem, and S.S. Kim (2024), "Roles of Feedback and Phishing Characteristics in Antiphishing Training Performance: Perspectives of Goal Setting and Skill Acquisition," **Journal of the Association for Information Systems**, 25, 4, pp. 1037-1078.
3. Kwak, D., S. Deng, J. Kuem, and S.S. Kim (2022), "How to Achieve Goals in Digital Games? An Empirical Test of a Goal-Oriented Model in Pokémon GO," **Journal of the Association for Information Systems**, 23, 2, pp. 553-588.
4. Kuem, J., L. Khansa, and S.S. Kim (2020), "Prominence and Engagement: Different Mechanisms Regulating Continuance and Contribution in Online Communities," **Journal of Management Information Systems**, 37, 1, pp. 162-190.
5. Hou, J., K. Kim, S.S. Kim, and X. Ma (2019), "Disrupting Unwanted Habits in Online Gambling Through Information Technology," **Journal of Management Information Systems**, 36, 4, pp. 1213-1247.
6. Kwak, D., P. Holtkamp, and S.S. Kim (2019), "Measuring and Controlling Social Desirability Bias: Applications in Information Systems Research," **Journal of the Association for Information Systems**, 20, 4, pp. 317-345.
7. Ma, X. L. Khansa, and S.S. Kim (2018), "Active Community Participation and Crowdfunding Turnover: A Longitudinal Study," **Journal of Management Information Systems**, 35, 4, pp. 1154-1187.
8. Kuem, J., S. Ray, M. Siponen, and S.S. Kim (2017), "What Leads to Prosocial Behaviors on Social Networking Sites: A Tripartite Model," **Journal of Management Information Systems**, 34, 1, pp. 40-70.
9. Khansa, L., J. Kuem, M. Siponen, and S.S. Kim (2017), "To Cyberloaf or Not to Cyberloaf: The Impact of the Announcement of Formal Organizational Controls," **Journal of Management Information Systems**, 34, 1, pp. 141-176.
10. Choi, C., S.S. Kim, and Z. Jiang (2016), "Influence of Firm's Recovery Endeavors upon Privacy Breach on Online Customer Behavior," **Journal of Management Information Systems**, 33, 3, pp. 904-933.
11. Choi, C., Z. Jiang, B. Xiao, and S.S. Kim (2015), "Embarrassing Exposures in Online Social Networks: An Integrated Perspective of Privacy Invasion and Relationship Bonding," **Information Systems Research**, 26, 4, pp. 675-694.
12. Khansa, L., X. Ma, D. Liginlal, and S.S. Kim (2015), "Understanding Members' Active Participation in Online Question-and-Answer Communities: A Theory and Empirical Analysis," **Journal of Management Information Systems**, 32, 2, pp. 162-203.
13. Ray, S., S. S. Kim, and J.G. Morris (2014), "The Central Role of Engagement in Online Communities," **Information Systems Research**, 25, 3, pp. 528-546.
14. Ma, X., S.H. Kim, and S.S. Kim (2014), "Online Gambling Behavior: The Impacts of Cumulative Outcomes, Recent Outcomes, and Prior Use," **Information Systems Research**, 25, 3, pp. 511-527.
15. Ma, X., L. Khansa, Y. Deng, and S.S. Kim (2013), "Impact of Prior Reviews on the Subsequent Review Process in Reputation Systems," **Journal of Management Information Systems**, 30, 3, pp. 279-310.

16. Ray, S., S. S. Kim, and J.G. Morris (2012), "Online Users' Switching Costs: Their Nature and Formation," **Information Systems Research**, 23, 1, pp. 197-213.
17. Ray, S., T. Ow., and S. S. Kim (2011), "Security Assurance: How Online Service Providers Can Influence Security Control Perceptions and Gain Trust," **Decision Sciences**, 42, 2, pp. 391-412.
18. Kim, S. S. (2009), "The Integrative Framework of Technology Use: An Extension and Test," **MIS Quarterly**, 33, 3, pp. 513-537.
19. Kim, S. S. and J. Son. (2009), "Out of Dedication or Constraint? A Dual Model of Post-adoption Phenomena and Its Empirical Test in the Context of Online Services," **MIS Quarterly**, 33, 1, pp. 49-70.
20. Son, J. and S. S. Kim (2008), "Internet Users' Information Privacy-Protective Responses: A Taxonomy and a Nomological Model," **MIS Quarterly**, 32, 3, pp. 503-529.
21. Malhotra, N. K., S. S. Kim, and A. Patil (2006), "Common Method Variance in IS Research: A Comparison of Alternative Approaches and a Reanalysis of Past Research," **Management Science**, 52, 12, pp. 1865-1883.
22. Son, J., S. S. Kim, and F. Riggins (2006), "Consumer Adoption of Net-Enabled Infomediaries: Theoretical Explanations and an Empirical Test," **Journal of the Association for Information Systems**, 7, 7, pp. 473-508.
23. Kim, S. S., N. K. Malhotra, and S. Narasimhan (2005), "Two Competing Perspectives on Automatic Use: A Theoretical and Empirical Comparison," **Information Systems Research**, 16, 4, pp. 418-432.
24. Kim, S. S. and N. K. Malhotra (2005), "A Longitudinal Model of Continued IS Use: An Integrative View of Four Mechanisms Underlying Postadoption Phenomena," **Management Science**, 51, 5, pp. 741-755.
25. Kim, S. S. and N. K. Malhotra (2005), "Predicting System Usage from Intention and Past Use: Scale Issues in the Predictors," **Decision Sciences**, 36, 1, pp. 187-196.
26. Malhotra, N. K., S. S. Kim, and J. Agarwal (2004), "Internet Users' Information Privacy Concerns (IUIPC): The Construct, the Scale, and a Causal Model," **Information Systems Research**, 15, 4, pp. 336-355.

PRACTITIONER PUBLICATIONS

1. Malhotra, N. K., A. Patil, and S. S. Kim (2007), "BIAS Breakdown," **Marketing Research**, 19, 1, pp. 24-29.

CONFERENCE PROCEEDINGS

1. Zhang, Z., L. Khansa, W. Wang, and S.S. Kim (2018), "Actual Privacy Self-Disclosure on Online Social Network Sites: Reflective-Impulsive Model," *Proceedings of the European Conference on Information Systems*, Portsmouth, UK.
2. Kim, K., L. Khansa, and S.S. Kim (2015), "Does Rich Content Make Online Reviews Better?: An Empirical Study Using a Text Analysis," *Proceedings of the 25th Workshop on Information Technologies and Systems*, Dallas, TX.

3. Kim, K., X. Ma, and S.S. Kim (2013), "Moderating Roles of Review Credibility and Author Popularity on Book Sales," *Proceedings of the Americas Conference on Information Systems*, Chicago, IL.
4. Ma, X. and S.S. Kim (2011), "Revisiting Self-Selection Biases in E-Word-of-Mouth: An Integrated Model and Bayesian Estimation of Multivariate Review Behaviors," *Proceedings of the International Conference on Information Systems*, Shanghai, China.
5. Malhotra, N. K., S. S. Kim, and J. Agarwal (2002), "Information Privacy Concerns in the Technological Age: A Framework and an Empirical Investigation," *Proceedings of the International Conference on Marketing of Technology Oriented Products and Services in the Global Environment*, Bangalore, India.
6. S. S. Kim (2000), "Toward a Theory of User Value of Information Systems: Incorporating Motivational and Habitual Aspects," *Proceedings of the Americas Conference on Information Systems*, Long Beach, CA.

TEACHING EXPERIENCE

- Courses at the University of Wisconsin-Madison
 GB 304, Intermediate Business Statistics (undergraduate level)
 GB 307, Business Analytics II (undergraduate level)
 IS 365, Information Security (undergraduate level)
 IS 422, Computer-based Data Management (undergraduate level)
 IS 424, Object-oriented Systems Analysis and Design (undergraduate level)
 IS 722, Computer-based Data Management (graduate level)
 IS 724, Object-oriented Systems Analysis and Design (graduate level)
 IS 765, Information Security (graduate level)
 IS 872, Doctoral Seminar in Information Systems (doctoral level)
 OTM 365, Database Concepts (undergraduate level)
 OTM 765, Database Concepts (graduate level)
 OTM 799, Reading and Research-Operations and Information Management (graduate level)
 OTM 990, PhD Thesis-Operations and Information Management (doctoral level)
 OTM 999, Reading and Research-Operations and Information Management (doctoral level)
- Courses at Georgia Tech
 MGT 2200, Information Technology (undergraduate level)
 MGT 3050, Computer-based Management System (undergraduate level)
 MGT 4052, Information Systems Analysis and Design (undergraduate level)
 MGT 6052, Information Systems Analysis and Design (graduate level)
- Courses at the National University of Singapore
 CS 3254, Information Security Management (undergraduate level)
- Courses at the City University of Hong Kong
 FB8912, Business Research Methods (doctoral level)

PROFESSIONAL SERVICES

- Served as an Associate Editor for *Information Systems Research*, 2007-2009
- Served as a Program Co-Chair for Midwest Association for Information Systems (MWAIS), 2012

- Served as a Track Co-Chair for
International Conference on Information Resources Management (Conf-IRM), 2011
Pacific Asia Conference on Information Systems (PACIS), 2009
- Served as a Session Chair for
International Conference on Information Systems (ICIS), 2007
- Served as a Discussant for
International Conference on Information Systems (ICIS), 2001
- Served as an Associate Editor for
International Conference on Information Systems (ICIS), 2009-2011, 2014
European Conference on Information Systems (ECIS), 2011

COMMITTEE SERVICES

University Level

- Member of the University Curriculum Committee, 2017-2018
- Member of the Chief Information Officer Search and Screen Committee, 2017-2018
- University Faculty Senate, 2009-2012

School Level

- Member of the Ethics Project Team, Wisconsin School of Business, 2017
- Member of the BBA Curriculum Committee, Wisconsin School of Business, 2016-2017
- Member of the PhD and Research Committee, Wisconsin School of Business, 2005-2015

Department Level

- PhD Coordinator of the Operations and Information Management Department, Wisconsin School of Business, 2005-2023

SUPERVISING DOCTORAL STUDENTS

- Chair (or Co-Chair) of the Doctoral Dissertation Committee of (initial placement)
Yumeng Miao, Information Systems, current
Shihe Pan, Information Systems, 2022 (Tianjin University)
Jungwon Kuem, Information Systems, 2018 (SUNY at Albany)
Keehyung Kim, Information Systems, 2016 (Chinese University of Hong Kong)
Xiao Ma, Information Systems, 2014 (University of Arkansas)
Soumya Ray, Information Systems, 2010 (National Tsing Hua University)
Joko Saputro, Information Systems, 2005 (Lamar University)
- Member of the Doctoral Dissertation Committee of (initial placement)
Jiexing Li, Computer Science, 2014 (Google)
Dong-Heon Kwak, Information Systems, 2014 (Kent State University)
Woo Hyun Chang, Economics, 2010
Inkook Sim, Information Systems, 2010
Yoon Hee Kim, Operations Management, 2010 (University of Western Ontario)
Lara Khansa, Information Systems, 2008 (Virginia Tech)
Ye Chen, Information Systems, 2007 (Yahoo)